



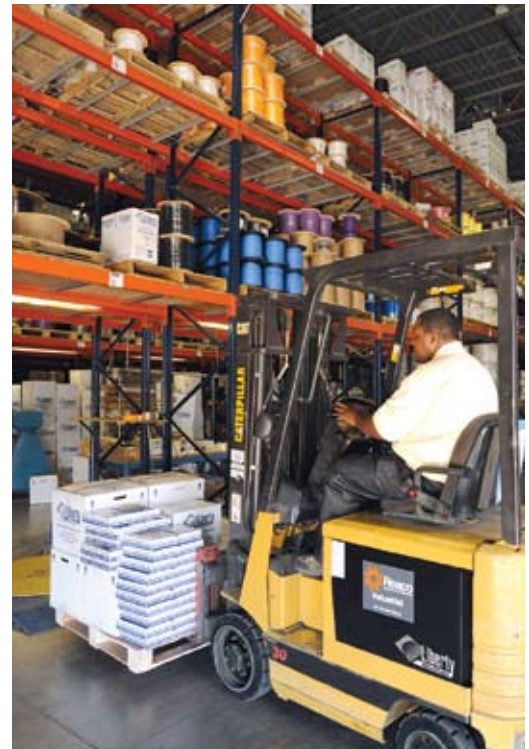
**With 7,000 products,  
Liberty's selection is  
unmatched in the  
Pro AV industry**

# Selection

- Products are offered in *Good, Better, Best* rankings to fit every project and budget
- Research and development of innovative products specifically for the Pro AV, Design-build and systems integration industry
- Expanded sample program provides actual product samples
- Products available worldwide: in 55 countries
- Highest quality products available

**Product Categories Include:**

- Custom and Molded Copper Assemblies
- Custom Fiber Assemblies
- Audio Cables
- Category Cables
- Coax Cables
- ConnecTec™ Advanced Compression Connectors
- Standard Connectors/Adaptors
- Control Cables
- Digital Solutions - HDMI & DVI
- Fiber Optic Solutions
- Fire Alarm Cables
- Halogen- Free Cable
- RGB Cables
- Security Cables
- Speaker Cables
- Tools
- Tray Cables
- Wall Plates and Rack Panels



Custom Assemblies



Custom Kitting



Custom Plates



Custom Cable Colors



Custom Panels





**Individualized  
attention at every  
level of customer  
support**

# Services

## Account Services to Fit Every Business

- Multi-Layered Support: Customer Service Representatives, Territory Managers, Independent Manufacture Reps & Tech Support
- Competitive Project Pricing
- Free Ground Freight on Volume Orders
- Personal Attention
- Paperless Account Management Options
- Best Price
- Volume Incentive Rebates
- Growth Incentive Rebates
- Enhanced Return Policy
- Order and Shipping Confirmations
- Job Site Delivery Available
- Priority Plates/Panels Delivery Program: *Expedited Delivery*
- Published Liberty Recommended Wire Schedule: *Based Upon Applications*
- Custom Product Services

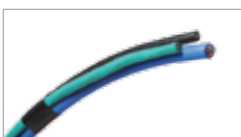
## Custom Installation Services: Reduces Labor Time & Increases Efficiency

- Custom Cable Printing with Dealer Name, Website and Key Information
- Custom Lengths
- Custom Cable Designs for Special Applications
- Custom Cable Bundling
- Custom Kitting
- Custom Copper Cable Assemblies
- Custom Fiber Assemblies
- Custom Cable Coloring: *Helps identify cables, signals, and applications more easily*
- PanelCrafter™ Plates and Panels Printed With Dealer Logo: *Increases Brand Awareness*

## Liberty's Advanced Product Services

- Patented Termination Solutions: *Proven labor saving solutions cuts install time by 70%*
- Cable Cutting and Printing Options
- Variety of Product Packaging Options
- Patented and Unique Molded Assemblies: *Labor Saving Solutions*
- Expanded Product Sample Program
- Green Products: *RoHS and Halogen-Free Compliant Products*

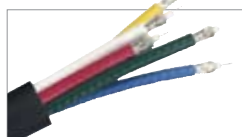
Custom Bundles



Fiber Assemblies



RGB Cables



Tools



Connectors



# Custom options let you tailor Liberty's product and service to fit your needs



## Inventory Services

Turn your warehouse into a Liberty warehouse. An on-site consigned inventory management program for all your offices: stocking potentially over 7,000 SKU's. Managed electronically with preset min./max. SKU levels, our inventory services ensures that your business has your specific day-to-day installation items in stock. Liberty's inventory services reduces procurement and carrying costs: maximizing your operational efficiency and increasing your productivity.

## Technical Services

- Consultative Technical Expertise
- Application and Product Support
- Cable Sample Book
- Conduit Master™ Fill Software
- Cross Reference Tools
- Product Spec Sheets

Business Card

Digital Solutions



Custom Fiber Cables



## Web Services

- Live Webinars for termination, plate and panel design programs
- E-commerce site makes ordering and account management easy
- Plate and panel design software tools: CADBlox, CADQuote, Visio™ available for download
- Web-based plates and panels design tool, WebBlox needs no software

## Project Services

Regardless of the size of your installation project, Liberty makes it easier. Our staging program stages, labels and palletizes your individual project needs with all the installation materials including: bulk cables, bundled cables, connectors, custom assemblies, custom kits, tools, passive/active plates and panels. Liberty ships your pallets to any single or multiple job sites. Liberty project services reduce your cost, needed warehouse capacity, and ensures product availability and on-time delivery for your specified projects.

## Quality Services

- Meet or Exceed all Published Specifications
- Constant Monitoring of NEC Codes, Rules and Regulations to Provide the right product for your job
- Rigorous Documented Testing Procedures for All Products



800-530-8998

libertycable.com

INTERNATIONAL: +1-719-388-7542

A DIVISION OF COMMUNICATIONS SUPPLY CORPORATION

# Working with Liberty keeps your business competitive and profitable

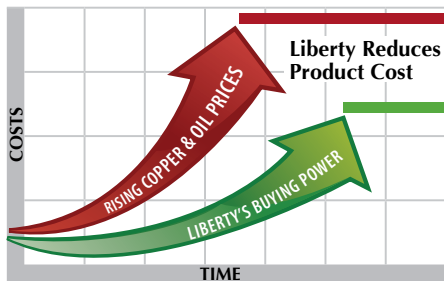


# Value

## Reduce Your Cost, Increase Your Profit

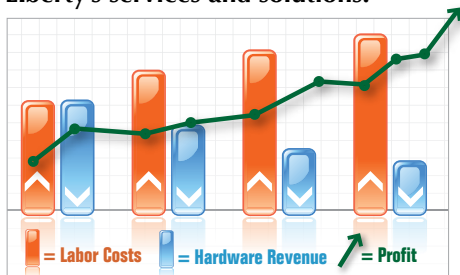
- Take advantage of Liberty's volume & leveraged buying power
- Buy Factory Direct for Better Support
- Loyalty Programs
- Protect your business against copper & petroleum increases

## Maximize Margin Savings For Your Business Through Liberty's Buying Power



- As Labor Rates Rise, Liberty's Labor-savings solutions put profit back to your bottom line

## Increase profits on installs through Liberty's services and solutions.



- One Stop Shopping for supplier consolidation

Molded Assemblies



Custom Active Plates



- Green Connectivity™: Liberty cares about the environment and your business

**GREEN**connectivity™

- All products covered by Liberty's warranty
- 5 mega warehouses provide 2-day nationwide delivery: *Reduces Delivery Time*



- Liberty delivers for your business

# THE LIBERTY ADVANTAGE

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Selection, Services, Solutions and Value earned  
Liberty's reputation as much more than just a  
supplier of wire and cable.

Providing AV professionals with innovative  
solutions has been Liberty's passion for  
almost two decades.

With over 7,000 professional AV products,  
Liberty's selection is unmatched in the  
AV industry.

Professionals and business owners rely  
on Liberty's custom product and service  
offerings tailored to the exact needs of  
their business:

- Account Services to Fit Every Business
- Custom Installation Services
- Inventory Services
- Liberty's Advanced Product Services
- Project Services
- Quality Services
- Technical Services
- Web Services

The Liberty Advantage helps you reduce  
your costs and maintain your margins  
keeping your business both competitive  
and profitable.



11675 Ridgeline Drive • Colorado Springs, CO 80921

# THE LIBERTY ADVANTAGE

**Our Selection, Services, Solutions and Value  
Keeps your Business Competitive and Profitable**



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